IVE/KCC Case Study Competition
at the
“IVE/SAGE Global Expo”
Kingsborough Community College
MAC Conference Center
May 26, 2006, 9:00 AM – 1:30 PM

Rules

1. Participants access the website of the Institute for Virtual Enterprise (www.ive.cuny.edu). Located on the left side is the link “Institute Literature” which will direct you to the JFK Airport case. The case focuses on John F. Kennedy International Airport. It asks students to determine the major issues facing the airport managers, the stakeholders whose interests must be considered and the process of prioritizing among them.

2. The competition will take place at Kingsborough Community College (MAC Conference Center) on May 26, 2006 from 9:00 AM – 1:30 PM.

3. Participants will be randomly assigned to teams that will analyze the case according to criteria provided on that day.

4. All participants will attend a briefing by officials of the Port Authority of New York and New Jersey (PA).

5. Following the briefing, teams will be reminded of the task and be assigned to classrooms for their deliberations.

6. According to a schedule determined by lottery, each team will have the opportunity to meet with PA officials.

7. Each team will be required to develop a PowerPoint presentation and present its findings and recommendations to a panel of judges.

8. Following all presentations, all participants will reassemble for a presentation of the top three groups.

9. Winners will be selected by the judges and prizes awarded to the winners.

10. The decisions of the judges are final and not subject to appeal.

Tentative Schedule

9:00-9:45 Welcome, working breakfast, and briefing in the MAC Conference Center
9:45-11:15 Team analysis and development of presentations
11:30-12:30 Presentations
12:30-1:30 Lunch, announcement of winners and concluding remarks

1 For directions please go to www.kingsborough.edu