Welcome…

Leadership is not an isolated skill set; rather, it is a set of skills that helps you articulate your passions and interests into dynamic, applied solutions to real-world problems. What a great way to bridge the gap between college and career! The CUNY/IVE Leadership Program meets an important need by recognizing that the acquisition of knowledge is insufficient in today’s competitive economy. To succeed, you must be able to identify problems, ask pertinent questions, develop feasible answers, and make those answers actionable.

Student Leaders from all over CUNY have been supported and mentored through the CUNY/IVE Leadership Program and worked on a vast range of project ideas, proposals, and implementations. Our mission is to foster student engagement and success. Over the past three years, our students have particularly engaged in the following areas:

(1) Social Entrepreneurship,
(2) Urban Environmentalism, and
(3) Technology Entrepreneurship.

Course at the BALA Program at Queens College

BALA 398.3: Special Topics in Business: Leadership 3 credits; 3 hours
Time: Mandatory Orientation: Friday, January 28, 2010 from 9:00am-11:30am, remaining course work will be online
Instructor: Christoph Winkler (cwinkler@kbcc.cuny.edu)
Comment: Restricted to Leadership Program students only

Course Design

The leadership program is designed to provide an environment for developing leadership skills for emerging student leaders within CUNY.

Our mission is to identify and recruit high-potential CUNY students and to enable them to develop their leadership skills in a multi-disciplinary, applied learning environment.

The core program component will be Leadership Consulting Teams, which will be comprised of (preferably) campus based consulting teams. Each team will focus on identifying a leadership related problem in their community. The consulting teams will analyze their problem and prepare viable solutions for solving these problems.

Each group will be provided with a coach, who will help them to work on their projects. After completion of the program, the projects will be presented to the entire Virtual Consulting Enterprise as well as a larger audience in a competitive event.

Additionally there will be an ongoing online discussion and voluntary modular training sessions (dates tba), which will allow the students to exchange ideas and thoughts throughout the entire semester.

Students, who successfully complete the Leadership Program, will become members of the IVE Alumni and will be given the opportunity to work as senior coaches in the next cycle of the program. In addition, credits, certificates, internships and Leadership Incubator opportunities will be given to eligible students.

Course Goals

- Students will experience, develop and sharpen their leadership skills in a multi-disciplinary and applied learning environment.
- Students will experiential learning in a group setting.
- Students will be introduced into basic leadership theories.
- Students will present and post their findings about the respective topics online.
- Students will experience online and face-to-face communication.
- Students will benefit from coaching throughout the entire course, and beyond.
- Students will network with peers, faculty, and partners of IVE (private sector, NGO’s, etc.).
- Student leaders who successfully complete the program will be certified as CUNY student leaders, receive credits, and become a part of the IVE Alumni.
- Student leaders who successfully complete the program will receive awards and will be eligible for special IVE internship/incubator opportunities.
Course Requirements & Grading

- Leadership Theory (35%)
  Weekly questions will be posted on the course discussion forum about required readings
  Submission of a 300 word (minimum) reply to questions
  2 Postings minimum per week (one reply to question and one reply to other responses)

- Leadership Project (40%)
  1 Page Project Outline (due week 3)
  Project Report/Business Plan (draft due week 8, final due week 15)
  Presentation Final Project (week 15)

- Final (25%)
  Reflective Summary about readings and leadership project (take home)

Time Line/Readings

Week 1 (Queens College – January, 28th from 9:00am-11:30am – Business and Liberal Arts Program)
  Introduction to Course, General Overview

Week 2 (online)
  General Discussion about Course.

Week 3 (online)
  Classical Leadership, The Republic, Plato (Grint, 27-37)
  Posting: Project Outline

Week 4 (online)
  Classical Leadership, The Art of War, Sun Tzu (Grint, 38-54)
  Classical Leadership, The Prince, Machiavelli (Grint, 55-69)

Week 5 (online)
  Traditional Leadership, The Nature of Leadership, Chester Barnard (Grint, 89-111)

Week 6 (online)
  Traditional Leadership, Leadership, Membership, and Organization, Stogdill (Grint, 112-125)
  Traditional Leadership, Situational Control and a Dynamic Theory of Leadership, Fiedler (Grint, 126-154)

Week 7 (online)
  Modern Leadership, A Definition and Illustration of Democratic Leadership, Gastil (Grint, 155-178)

Week 8 (online - Webinar)
  Presentation: Project Draft Report

Week 9 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 10 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 11 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 12 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 13 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 14 (online)
  Readings and articles will be selected based on students’ self-selected areas of interest

Week 15 (Queens College)
  Final: Project Presentations, Project Report/Business Plan & Reflective Summary due

Course Texts and Readings

Available at: http://www.barnesandnoble.com or http://www.amazon.com

Readings and articles for second half of the course will be selected based on students’ self-selected areas of interest and made available on e-Reserve and/or on course website.